



HARVARD CLUB OF AUSTRALIA

Harvard Club of Australia – Victoria

Annual General Meeting and Club Dinner

Auction to support the Nonprofit Fellowship Program

Special Guest Speaker

**Professor Rob Adams AM,
Director of Design for the City of Melbourne**

“Why Cities Matter – Melbourne: 25 Years of City Transformation”

In 2010, the *Economist* magazine voted Melbourne the second most liveable city in the world. How did Melbourne achieve this enviable status? Was it an accident of geography, of history, of good fortune? Or was it the result of far-sighted vision and ambitious strategic planning since the 1980s that has transformed and revitalised a declining city fabric and that has given Melbourne a new, vibrant urban culture?

Prof Rob Adams has been one of the key leaders in this transformation, as the implementor of the first comprehensive design strategy for the city in 1985. As urban designer, planner and architect, he has guided many of the key revitalisation projects, such as Postcode 3000, Swanston St redesign, QV, Birrarung Marr, Queensbridge Precinct, and many more. He has promoted public arts projects, helped to establish cultural venues and has made significant contributions to sustainability projects such as Council House 2, Australia's first six-star commercial building.

And he has his eye on the future of Melbourne, as one of the authors of the *Transforming Australian Cities* report. Join us to hear this world-renowned, multi-award winning champion of urban design in Melbourne. And what better place to ponder the future of Melbourne than from the fantastic vista afforded by Eureka 89?

Members and their guests are invited to book now (and book early) for this unique opportunity to hear Prof Adams, and to support the Harvard Club and its Nonprofit Fellowship Program.

Time: 6:45pm*
Date: Wednesday 10 November 2010
Place: Eureka 89, Eureka Tower, Level 89, 7 Riverside Quay, Southbank**
Cost: \$135 per person
Dress: Lounge Suit

* Details of the AGM meeting time to be advised at a later date

** Parking available in the Eureka Tower or in several nearby Southbank parking facilities